



identicom

"Bringing peace of mind
to lone workers"



More and more workers are finding themselves day in, day out on the receiving end of verbal or even physical abuse. Research has shown many times over that being the recipient of such abuse is damaging to a persons well being and state of mind. Helping prevent such abuse and capturing evidence of such incidences has until now been extremely difficult. Introducing Identicom, the world's first solution specifically aimed at helping professional lone workers achieve piece of mind and help their employer improve the care and support they can provide to their workforce and address their legal and moral duty of care.

Identicom helps address the issues faced by lone working individuals and is simple to use, extremely effective and most importantly is always there for the worker.

Deliberately designed to look and feel like a normal identity (ID) cardholder, you are assured that Identicom is always with the worker and within immediate reach should an issue arise. Identicom uses mobile phone technology but unlike a phone can be activated in a covert fashion thereby ensuring no suspicion is raised. Trying to use a mobile phone to raise an alarm can often exacerbate an already difficult situation and may even be the spark that creates a flashpoint.



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Real peace of mind for the workers

Once activated Identicom can open a voice call to a dedicated and responsible third party point where the incident can be managed, recorded*, listened to and if necessary escalated with an immediate response.

Identicom can also trigger text messages to automatically be sent to colleagues directly.

Like ID, Identicom is worn either in landscape or portrait mode on a lanyard or by using a label clip. This ensures that irrespective of whether a worker has removed their coat or jacket and put their bag down, Identicom is still with them at all times. The lanyard hides a clever 'rip alarm', should Identicom be forcibly removed from the wearer then an alarm is automatically triggered.

Identicom will accept any industry sized ID card and can therefore be easily introduced into an organisation. If staff are already accustomed to carrying an ID card for proof of identity or for access around their working environment then Identicom causes no concerns and is unlikely to be forgotten.

*Legal position in regard to recording verbal abuse may differ country to country. Please check with your Identicom supplier.

Key Features



- Unique ID card format ensures Identicom is always with the worker and within immediate reach.
- Covert activation ensures the worker is not putting themselves at any further risk or danger.
- Covert activation ensures an open voice call from Identicom can help capture verbal abuse as well as identify potential issues of physical abuse.
- One button activation of multiple escalation actions (i.e. voice call and multiple text messages).
- Unique 'stop and check' function ensures the worker verifies their ability to raise an alarm before entering a potentially hazardous situation.
- An ability to pre-record useful information before a visit is made, Identicom can then operate on a timer mechanism. Failure to respond to the timer will initiate escalation of the incidence.
- Lanyard 'rip alarm' ensures that the device enters an alert status if it is forcibly removed from the wearer.
- All industry sized ID cards can be accommodated, simply slide in/out from the side.
- Configuration of Identicom is via SMS text message making 'in field' management of devices easy.



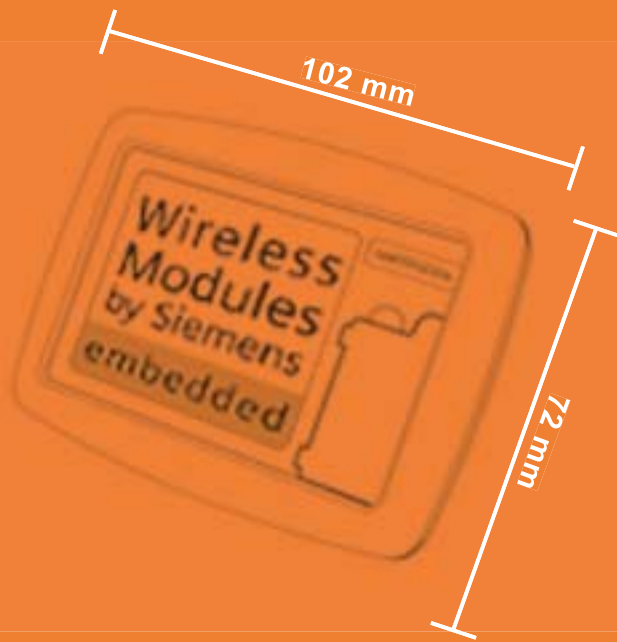
Who would benefit from identicom?

There are many lone workers and employers who could benefit from using Identicom. In particular those deemed to be at risk of abuse from those they interface with on a regular basis.



Users of Identicom include:

- Social care staff
- Health visitors
- Visiting or community midwives
- Utility workers
- Public transport workers
- Council/Local Authority inspectors
- Lone working retail staff
- Pharmacists
- Postal staff
- Teachers
- Financial services personnel
- Estate agents
- Cash Collectors
- Environmental protection staff
- Key holders & other security



- Dimensions 102 mm x 72 mm x 12 mm
- Overall weight 78 grammes (approx)
- Dual Band GSM or Tri-band options
- Battery life- 80 hrs standby, 3hrs talk time (estimates)
- Covert battery and network coverage strength indicators built in
- 'Amber' and 'Red' alarm/alert activation buttons
- Lanyard attachment with 'rip alarm' built in
- Alternative lapel clip attachment
- Integrated housing for any standard size personal identification (ID) card
- Country specific charger included
- Operating temperature range -5C to 40C
- Battery 510 mAh, 3.7 V D.C
- Manufactured in the UK

Identicom is available from:



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www.safeharboursecurity.com

1-866-901-2510